



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 325181

Schedule Dates	10/23/12-10/29/12	Date Entered	08/02/12
Advertiser	Pol/B Obama/D/Pre/US (16256)	Last Modified	10/22/12
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	1537/OBAMA FOR AMERICA (134149)	Headline #	06260361
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BASSETT, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1537	Commission	\$14,196.00
Account Types	National/Political	Net Total	\$80,444.00
Billing Type	Standard	Sales Tax	
Comments	OBAMA FOR AMERICA		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	61	\$82,090.00
Nov. 2012	4	\$12,550.00
Grand Total:	65	\$94,640.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.2	Normal Line / Spot	10/23/12-10/26/12	5	:30	5A- 5:30A (EST)	2		X	X	X	X			2	\$425.00	\$850.00	Charlotte (WSOC)		10/22/12
2.2	Normal Line / Spot	10/23/12-10/26/12	4	:30	6A- 6:30A (EST)	2		X	X	X	X			2	\$1,175.00	\$2,350.00	Charlotte (WSOC)		10/22/12
3.2	Normal Line / Spot	10/23/12-10/26/12	4	:30	7A- 8A (EST)			1	1	1	1			4	\$1,075.00	\$4,300.00	Charlotte (WSOC)		10/22/12
4.1	Normal Line / Spot	10/27/12-10/27/12	5	:30	6A- 7A (EST)							1		1	\$300.00	\$300.00	Charlotte (WSOC)		10/19/12
7.1	Normal Line / Spot	10/28/12-10/28/12	3	:30	8A- 9A (EST)							1		1	\$800.00	\$800.00	Charlotte (WSOC)		10/19/12
8.2	Normal Line / Spot	10/23/12-10/26/12	5	:30	9A- 10A (EST)	2		X	X	X	X			2	\$375.00	\$750.00	Charlotte (WSOC)		10/22/12
9.2	Normal Line / Spot	10/23/12-10/26/12	5	:30	10A- 11A (EST)	3		X	X	X	X			3	\$375.00	\$1,125.00	Charlotte (WSOC)		10/22/12
10.2	Normal Line / Spot	10/23/12-10/26/12	4	:30	11A- 12P (EST)	2		X	X	X	X			2	\$675.00	\$1,350.00	Charlotte (WSOC)		10/22/12
11.2	Normal Line / Spot	10/23/12-10/26/12	5	:30	12P- 1P (EST)	3		X	X	X	X			3	\$375.00	\$1,125.00	Charlotte (WSOC)		10/22/12
12.1	Normal Line / Spot	10/27/12-10/27/12	5	:30	12P- 12:30P (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)		10/19/12
13.1	Normal Line / Spot	10/28/12-10/28/12	5	:30	12P- 12:30P (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)		10/19/12
14.2	Normal Line / Spot	10/23/12-10/26/12	5	:30	3P- 4P (EST)	2		X	X	X	X			2	\$375.00	\$750.00	Charlotte (WSOC)		10/22/12
15.2	Normal Line / Spot	10/23/12-10/26/12	5	:30	4P- 5P (EST)	2		X	X	X	X			2	\$825.00	\$1,650.00	Charlotte (WSOC)		10/22/12
16.2	Normal Line / Spot	10/23/12-10/26/12	4	:30	5P- 5:30P (EST)	3		X	X	X	X			3	\$1,200.00	\$3,600.00	Charlotte (WSOC)		10/22/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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Product	Political - Federal Candidate (1067)	Headline #	06260361
Brand	1537/OBAMA FOR AMERICA (134149)	Demo	
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal
Sales Office	Telerep/Philadelphia	Package Deal	
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Phone/Fax	/	Commission	\$14,196.00
CPE	95/101/1537	Net Total	\$80,444.00
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	OBAMA FOR AMERICA		

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17.2	Normal Line / Spot	10/23/12-10/26/12	4	:30	5:30P- 6P (EST)	2		X	X	X	X			2	\$1,300.00	\$2,600.00	Charlotte (WSOC)		10/22/12
18.2	Normal Line / Spot	10/23/12-10/26/12	4	:30	6P- 6:30P (EST)	3		X	X	X	X			3	\$1,500.00	\$4,500.00	Charlotte (WSOC)		10/22/12
19.1	Normal Line / Spot	10/27/12-10/27/12	5	:30	7P- 7:30P (EST)							1		1	\$490.00	\$490.00	Charlotte (WSOC)		10/19/12
20.1	Normal Line / Spot	10/28/12-10/28/12	5	:30	6P- 6:30P (EST)								1	1	\$1,000.00	\$1,000.00	Charlotte (WSOC)		10/19/12
21.2	Normal Line / Spot	10/23/12-10/26/12	3	:30	7P- 7:30P (EST)	2		X	X	X	X			2	\$1,600.00	\$3,200.00	Charlotte (WSOC)		10/22/12
22.2	Normal Line / Spot	10/23/12-10/26/12	3	:30	7:30P- 7:56P (EST)	2		X	X	X	X			2	\$1,600.00	\$3,200.00	Charlotte (WSOC)		10/22/12
23.2	Normal Line / Spot	10/23/12-10/28/12	5	:30	11P- 11:35P (EST)	3		X	X	X	X		X	3	\$925.00	\$2,775.00	Charlotte (WSOC)		10/22/12
24.2	Normal Line / Spot	10/23/12-10/25/12	4	:30	11:35P- 12:02A (EST)	3		X	X	X				3	\$700.00	\$2,100.00	Charlotte (WSOC)		10/22/12
25.2	Normal Line / Spot	10/29/12-10/29/12	5	:30	8P- 10P (EST)			1						1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		10/22/12
26.1	Normal Line / Spot	10/29/12-10/29/12	5	:30	10P- 11P (EST)			1						1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		10/19/12
27.2	Normal Line / Spot	10/23/12-10/23/12	5	:30	8P- 9P (EST)			1						1	\$5,500.00	\$5,500.00	Charlotte (WSOC)		10/22/12
31.1	Normal Line / Spot	10/24/12-10/24/12	5	:30	10P- 11P (EST)					1				1	\$4,300.00	\$4,300.00	Charlotte (WSOC)		10/19/12
32.1	Normal Line / Spot	10/25/12-10/25/12	5	:30	8P- 9P (EST)					1				1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		10/19/12
34.1	Normal Line / Spot	10/25/12-10/25/12	5	:30	10P- 11P (EST)					1				1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/19/12

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36.1	Normal Line / Spot	10/26/12-10/26/12	5	:30	9P- 10P (EST)						1			1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		10/19/12
38.1	Normal Line / Spot	10/28/12-10/28/12	5	:30	7P- 8P (EST)							1		1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		10/19/12
39.1	Normal Line / Spot	10/28/12-10/28/12	5	:30	8P- 9P (EST)							1		1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		10/19/12
40.1	Normal Line / Spot	10/28/12-10/28/12	5	:30	9P- 10P (EST)							1		1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/19/12
43.2	Normal Line / Spot	10/29/12-10/29/12	4	:30	7A- 8A (EST)		1							1	\$1,075.00	\$1,075.00	Charlotte (WSOC)		10/22/12
56.1	Normal Line / Spot	10/23/12-10/26/12	5	:30	5:30A- 6A (EST)		2	X	X	X	X			2	\$425.00	\$850.00	Charlotte (WSOC)		10/22/12
57.1	Normal Line / Spot	10/23/12-10/26/12	4	:30	6:30A- 7A (EST)		1	X	X	X	X			1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		10/22/12
58.1	Normal Line / Spot	10/23/12-10/26/12	4	:30	8A- 9A (EST)			1	1	1	1			4	\$975.00	\$3,900.00	Charlotte (WSOC)		10/22/12
59.1	Normal Line / Spot	10/29/12-10/29/12	4	:30	8A- 9A (EST)		1							1	\$975.00	\$975.00	Charlotte (WSOC)		10/22/12

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